



Forest  
Foundation  
Philippines

Let's grow together.

**Let's collaborate to  
protect and conserve  
our forests.**

## **Forest Foundation Philippines**

is a non-governmental organization that provides grants and technical assistance to individuals and organizations that empower the people to protect and conserve the forests.

In the Philippines, forestlands comprise about 15.8 million ha or 52% of the country's total land area (DENR 2020). About 25 million Filipinos living in or adjacent to these forestlands benefit from the ecosystem services and livelihood opportunities.

Through effective partnerships with organizations like yours, we can protect and sustainably manage the forests for water, land productivity, and biodiversity — with the overarching goal of sustaining ecosystem services and forest-related climate action.



Know more about our stories  
of collaboration

 [www.forestfoundation.ph](http://www.forestfoundation.ph)



With a total of ₱1.1B investments poured into 800+ projects, we and our partners paved the way for a greener planet.



**20+ years**  
of conservation work

**1.5 million hectares**

of forestlands under improved management



**4,200**  
restored forests

**60+**  
community-level enterprises built



**40+**  
community-conserved areas established



## Why partner with us?



**We measure results.** Forest Foundation Philippines uses metrics that calculate what it costs to protect forests. We also have social and environmental safeguards that ensure our projects do not cause harm to nearby communities and surrounding areas.



**We accelerate collective impact.** There are plenty of small, ongoing initiatives that need support. Instead of starting from scratch, we connect the private sector to these projects to restore, manage, and conserve forests sustainably. We also build capacity through technical assistance in nursery management, tree planting, and more.



**We promote inclusive development.** We do not just grow trees—we look after spaces that we plant in and people we plant with. Taking a broader approach, we implement nature-based solutions that will not only grow forests, but address food insecurity, disaster risk, and climate change.

# Our private sector partners across the years





**Partnership opportunities**

**Tree  
Growing**

**Climate Adaptation  
& Mitigation**

**Community  
Livelihoods**

Our partnership opportunities are akin to forest trails. Each partnership has a distinctive part to play in forest conservation. Likewise, each trail offers a distinctive experience with each circulating in and around a forest.

Forest Foundation Philippines can be your guide in navigating forest conservation pathways. There are five partnership opportunities or 'conservation trails' you can take.

**Forest  
Protection**

**Advocacy**

# Tree Growing

Restore, conserve, and protect forests.



Forest Foundation covers seedling preparation, planting, and maintenance. We employ science-based strategies and participatory approaches such as rainforestation, assisted natural regeneration, and agroforestry. Protection zones, watersheds, and areas of production are also prioritized to nurture forest ecosystems and resources of nearby communities.

This engagement will run for a minimum of three years, ensuring that the most critical phases of tree growth are supported.

## STORIES FROM THIS TRAIL



Personal Collection, a direct selling company, partnered with the Forest Foundation from 2022 to 2025. They supported the Vigan Agrarian Reform Beneficiaries Association (VARBA) and Brgy. Binitinan Fisherfolk Association (BBFA) in scaling up and sustaining mangrove conservation efforts in Capopocanan Island, Gen. MacArthur, Eastern Samar and Balingasag, Misamis Oriental, respectively.



Generali Philippines, a life insurance company, pledged to plant one mangrove seedling for every retail insurance solution sold. Now, their customers can directly contribute to mangrove conservation, connecting health benefits with forest health. The mangroves are planted in the Municipality of Siruma, Camarines Sur through Forest Foundation Philippines and the community-based organization partner, the Samahan ng Maliliit na Mangingisda ng Matandang Siruma.



Samsung Electronics Philippines and Forest Foundation Philippines partnered to provide reforestation support in Burauen, Leyte within the Marabong Sub-watershed. Samsung users were also encouraged to take part in the sustainability effort with a purchase rewards program and e-Waste drive in Samsung Service Centers.



# Climate Adaptation & Mitigation

Strengthen forests' capacity to mitigate climate change and increase adaptive capacity of communities.



A forest provides a host of ecosystem services such as carbon sequestration and water provisioning. We channel financing towards small-scale community-based organizations, ensuring their contributions lead to tangible climate impacts. The Foundation also recognizes that beyond carbon offsetting investments, the private sector can make proactive efforts in reducing emissions and upholding the integrity of ecosystem services.

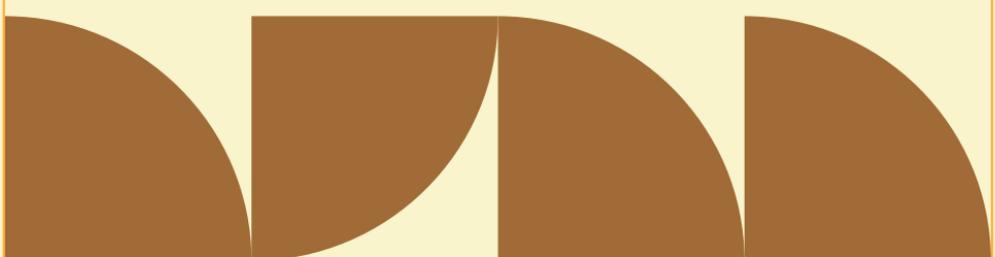
## STORIES FROM THIS TRAIL



Sun Life Foundation provided a fund support of PHP 994,000 to strengthen watershed community resilience in Calamianes, Palawan. The project intends to improve the capabilities of 60 forest guards in forest protection, and implement the 3R (Recharge, Retention, Reuse) water technologies to bolster water security and climate resilience. With the support of Calamianes Resilience Network, this initiative aims to benefit 4,362 households in Calamianes Islands, covering three barangays.



Jollibee Group Foundation (JGF) donated PhP 973,960 to strengthen mangrove management in Lawaan and Quinapondan, Eastern Samar. The initiative, through Forest Foundation Philippines' grantee, the Philippine Rural Reconstruction Movement, contributed towards the protection of 623 hectares and restored ten hectares of mangroves. PhP 1.5M in grants were also provided by JGF to safeguard mangrove ecosystems in Sipalay and Sagay, Negros Occidental, along with the provision of sustainable livelihoods and capacity building of people's organizations.



# Community Livelihoods

Provide livelihoods that safeguard the forests around us.

Through our grant programs, communities are provided with sustainable livelihoods and enterprises. Private stakeholders can also extend monetary resources, technical expertise, and services to empower local communities.

## WHAT WE CAN DO

- Tools, equipment, and other in-kind donations needed for livelihoods
- Cash donations that can be used to jumpstart and/or scale up operations
- Technical support on improving branding, packaging, and marketing collaterals
- Training and mentorship on improving entrepreneurial capacities including financial management, marketing, human resources, and operations
- E-commerce and digitization
- Bulk purchases of community products for corporate giveaways and events
- Feature and promotions

## STORIES FROM THIS TRAIL

Frankie General Store, a conscious retail platform, donated PhP 22,352.53 to support the Pengebiyagan it mga Pela'wan Deges ato' Et Isugod (PPDI), a partner Indigenous People's Organization of Forest Foundation Philippines in Quezon, Palawan. The donation improved the honey processing facility of PPDI, which serves as the primary source of income of the association members who are also engaged in several forest conservation activities within their ancestral lands.

IT consultancy DynamIQ Enterprises provided a cash donation amounting to PhP 70,000 to support the emerging needs identified by Forest Foundation Philippines' partner Indigenous Peoples' Organizations in Narra, Quezon and Aborlan, Palawan. The contribution funded additional planting tools and the planting of fruit tree seedlings for agroforestry activities, strengthening a broader community project involving restoration and sustainable livelihood development across the Victoria Anepahan Mountain Range.



# Forest Protection

Support the protectors of our forests.



While forests may be reforested in three years, support will still be needed as new threats arise. Private stakeholders can support forest protection through patrolling, maintenance of firelines, and management of buffer zones.

## WHAT WE CAN DO

- Support for maintenance of planted seedlings
- Support for insurance, gears, equipment, allowances, and transportation or any in-kind items for forest guards
- Establishment and maintenance of fireline, equipment, and training for forest fire protection and management
- Establishment of forest ranger station and watch tower

## STORIES FROM THIS TRAIL



Co Ban Kiat Hardware, a distributor of industrial global brands, donated Php 86,000 worth of tools and equipment to forest guards in Mt. Balagbag, Bulacan. Similarly, Keyword Studios, a technical and creative video games solutions provider, donated food and supplies to the same beneficiaries. The donations, which benefitted 65 forest guards, were coursed through Forest Foundation's grantee, Philippine Parks and Biodiversity Conservation Service Inc. (PPBCSI).



To bolster support for sustainable forest management, True Value supplied around 220 planting tools and forest protection gears from their brand partners Lotus Tools and Greenfield Tools. The donated tools were given to forest guards and forest-dependent communities supported by Forest Foundation Philippines in Quirino, Rizal, Lanao del Sur, Bukidnon and Misamis Oriental.



Michelin Tires Philippines provided cash donations amounting to Php 48,000 to the San Salvador Biodiversity Friendly Association, funding essential uniforms, gear, and community allowances to extend vital patrolling and maintenance activities. The partnership ensured one additional year of continuous monitoring of mangrove seedlings within the 7,558-hectare Masinloc-Oyon Bay Protected Landscape and Seascape, Central Luzon's largest marine protected area covering 14 coastal barangays in Zambales and Palauig.

# Advocacy

Amplify the voices of forest conservation advocates.

The Foundation collaborates with individuals and organizations to amplify messages related to forest protection and conservation. We also signal boost forest-related events and products.

## WHAT WE CAN DO

- Media partnerships
- Event partnerships
- Trade fairs and bazaars
- Exhibitions
- Campaigns and promotions
- Speakerships

## STORIES FROM THIS TRAIL



The National University (NU) Laguna Mountaineers, a non-academic organization in NU Laguna, designed a brochure for World of Outbound, a grantee of the Foundation, to promote the Ayala Land, Inc. (ALI) Carbon Forest as a forest bathing site. The brochure containing the trail map aims to encourage more advocates to visit the site and experience forest bathing.



## Partnership agreement process



Express your interest by sending your intent to [partnerships@forestfoundation.ph](mailto:partnerships@forestfoundation.ph).



We invite you for a dialogue to discuss objectives, potential sites, and partners, among others.



We conduct due diligence in accordance with our Environmental and Social Safeguards. In particular, governance, environmental, financial, social, and gender risks will be evaluated to ensure positive benefits and opportunities.



We finalize the partnership details and formalize a partnership agreement.





**Let's grow  
together.**

Partnerships inquiry

**[partnerships@forestfoundation.ph](mailto:partnerships@forestfoundation.ph)**

General inquiry

**[info@forestfoundation.ph](mailto:info@forestfoundation.ph)**

** [facebook.com/forestfoundationph](https://facebook.com/forestfoundationph)**

** [instagram.com/forestfoundationph](https://instagram.com/forestfoundationph)**

** [youtube.com/@ForestFoundationPhilippines](https://youtube.com/@ForestFoundationPhilippines)**

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